

ORGANIZATION OF  
NATIONAL TOURISM PROMOTION AND BHUTAN TRAVEL AGENCY

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His Excellency the Ambassador  
Royal Bhutanese Embassy  
Chandra Gupta Marg  
Chanakya Puri, New Delhi, India 110021

28 January, 1980

Your Excellency:

I have the honour of informing Your Excellency that the New York branch office of the Organization of National Tourism Promotion and Bhutan Travel Agency has been opened on 15th January, 1980. The office is registered under the trade name of "Bhutan Travel Service" and is located at 133 East 55th Street, New York, N.Y. 10022. Telephone No: (212) 838-6382; cable: Bhutrav; telex: 220-896 BTS UR.

Mrs. Marie A. Brown has been appointed as the Regional Manager to look after the operations of Bhutan Travel Service. She is an experienced travel agent, an established travel writer and accredited with excellent salesmanship.

The functions of Bhutan Travel Service include:

1. General promotion of Bhutan as a tourist destination.
2. Disimbursement of all touristic information on Bhutan.
3. Coordination and handling of all Bhutan tours booked by American tour operators.
4. Worldwide marketing of its own tour, "Journey to Bhutan."

I thank Your Excellency and the good office of the Royal Bhutanese Embassy for all the cooperation extended to us in the promotion of tourism.

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