

Organization of
National Tourism Promotion & Bhutan Travel Agency

Note

Sir,

I have the honour to submit the attached copies of the reports on my Tour for your kind references and informations.

The Reports have been submitted to Her Royal Highness, the Representative of His Majesty, Ministry of Finance in two phases vide my Notes dated 9th December, 79 and 25th January, 80.

Her Royal Highness has also approved the establishment of a branch office of the Organization of National Tourism Promotion and Bhutan Travel Agency. I have therefore opened the office of Bhutan Travel Service on 15th January, 80. Effective from the date of its establishment, Bhutan Travel Service is handling all the Tours booked by the American Tour Operators through the Permanent Mission of Bhutan. As indicated in the reports, Bhutan Travel Service will also market its own "Journey to Bhutan" Tours directly to the general public and retail agents instead of going through the Tour Operators.

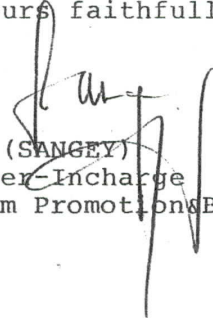
Mrs. Marie A. Brown has been employed as the Regional Manager of Bhutan Travel Service.

It is necessary for me to stay here for some more time because the printing of the brochure for the "Journey to Bhutan" Tour is yet to be finished and also I have to help the Regional Manager to set up a distribution and retail agent system for the purpose of Tour Marketing.

With my deepest respects.

Yours faithfully,




(SANGEY)
Manager-Incharge
National Tourism Promotion & BTA.

1. The Secretary,
Ministry of Finance,
Tashichho Dzong-Thimphu.
2. The Director,
Department of Tourism,
Thimphu-Bhutan.

Copies:

1. Secretariat to Her Royal Highness,
Ministry of Finance, Tashichho-
Dzong, Thimphu. For information please
2. Mr. Dominic, Organization of NTP & B
Thimphu for office record.